



JUDGES SCHEDULE FOR COMPETITIVE EVENTS - 2010 DECA STATE CONFERENCE

FRIDAY, MARCH 5, 2010 8:00 AM - 3:00 PM	SUNDAY, MARCH 7, 2010 2:15 - 5:00 PM	MONDAY, MARCH 8, 2010 ALL DAY	TUESDAY, MARCH 9, 2010 7:45 AM - 2:00 PM
<p><u>WRITTEN RESEARCH EVENTS</u> <u>WRITTEN PORTION JUDGING</u></p> <ul style="list-style-type: none"> • Job Manual • Entrepreneurship Written Event • Business Services Operations Event • Sports & Entertainment Operations • Finance Operations Research Event • Hospitality & Tourism Operations Event • Buying & Merchandising Operations Event • International Business Plan Event • Internet Marketing Plan <p><u>CHAPTER EVENTS WRITTEN PROJECTS</u></p> <ul style="list-style-type: none"> • Community Service Project • Creative Marketing Research Project • Learn & Earn Project • Public Relations Project • Entrepreneurship Promotion Project • Financial Literacy Project • Gold Chapter Awards Project 	<p><u>PRELIMINARIES - STATE ONLY EVENTS</u></p> <ul style="list-style-type: none"> • Sales Demo - Direct Sales • Sales Demo - Soft Lines • Sales Demo - General Lines • Sales Demo - Hard Lines • Sales Demo – Technical Sales • Public Speaking • Employment Interviews <p><u>TEAM EVENTS</u></p> <ul style="list-style-type: none"> • Advertising Campaign <p><u>PARTICIPATING EVENTS</u> <u>PRELIMINARIES</u></p> <ul style="list-style-type: none"> • Fashion Promotion Plan • Entrepreneurship Participating 	<p><u>SERIES EVENTS</u> <u>(ROLE PLAYS)</u></p> <ul style="list-style-type: none"> • Sports & Entertainment Marketing • Apparel & Accessories • Food Marketing • Hotel & Lodging Mgmt • Quick Serve Restaurant Mgmt. • Restaurant & Food Service Mgmt • Automotive Marketing • Retail Merchandising • Marketing Management • Business Services Marketing <p><u>STATE ONLY TEAM EVENT</u></p> <ul style="list-style-type: none"> • Marketing Plan Team Event – Service Area • Economics In Marketing Essay <p><u>TEAM DECISION MAKING EVENTS</u></p> <ul style="list-style-type: none"> • Hospitality & Tourism Team MDM • Travel & Tourism Team MDM • Travel & Tourism Team • Sports Marketing Team <ul style="list-style-type: none"> • Buying & Merchandising Team • Hospitality & Tourism Team <p><u>PRINCIPLE EVENTS</u></p> <ul style="list-style-type: none"> • Business Administration • Finance • Hospitality & Tourism • Marketing 	<p><u>WRITTEN EVENTS – FINAL INTERVIEWS</u></p> <ul style="list-style-type: none"> • Job Manual • Entrepreneurship Written Event • Business Services Operations • Internet Marketing Plan • Finance Operations Research Event • Hospitality & Tourism Operations Event • Buying & Merchandising Operations Event • International Business Plan Event • Sports & Entertainment Operations Event <p><u>CHAPTER EVENTS – INTERVIEWS</u></p> <ul style="list-style-type: none"> • Community Service Project • Public Relations Project • Learn & Earn Project • Creative Marketing Research Project • Entrepreneurship Promotion Project • Financial Literacy Project • Gold Chapter Awards Project <p><u>INDIVIDUAL & TEAM EVENTS - FINALS</u></p> <ul style="list-style-type: none"> • Buying & Merchandising Team MDM <ul style="list-style-type: none"> • Sports Marketing Team MDM • Advertising Campaign Team Event • Entrepreneurship Participating Event • Fashion Merchandising Promotion Plan • Employment Interviews <ul style="list-style-type: none"> • Sales Demos – all areas • Public Speaking • Economics in Marketing <p><u>STATE ONLY TEAM EVENT</u> Marketing Plan Team Event – Product - 2 sections</p>